



SPONSORS

SPONSORSHIP LEVEL RECOGNITION	BRIGHTEST Sponsor	BRIGHTER Sponsor	BRIGHT Sponsor	PRIZE Sponsor
Sponsor logo/name on agency website and event webpage	•	•	•	•
Sponsor logo/name on tabletop signage at bowling center during event	•	•	•	•
Sponsor logo/name included in “Thank You” materials in Columbus Telegram, 300+ agency newsletters & sponsored post on Facebook	•	•	•	•
Sponsor will receive a commemorative “Thank You” gift, created by a Big and Little Pal	•	•	•	
Sponsor receives repeated live mentions during the event	•	•	•	
Sponsor will be thanked during agency’s “Wednesday Child” weekly campaign, which includes radio spots, newspaper articles, Facebook posts & group emails	•	•	•	
Sponsor logo/name listed on 200+ event t-shirts given to all participants	•	•		
Sponsor has the opportunity to distribute promotional items during event	•	•		
Sponsor logo on event posters and other printed materials	•			
Primary placement of logo among other logos on materials, webpage & shirts	•			
Sponsor is invited to have 1 bowling team participate in event <i>(Or option to donate lane to a team of Big and Little Pals to participate in the event)</i>			•	
Sponsor is invited to have 2 bowling teams participate in event <i>(Or option to donate lanes to 2 teams of Big and Little Pals to bowl in the event)</i>		•		
Sponsor is invited to have 3 bowling teams participate in the event <i>(Or option to donate lanes to 3 teams of Big and Little Pals to bowl in the event)</i>	•			
DONATION AMOUNT	\$1,000+	\$600+	\$200+	Prize