



# DONORS

2021 DONOR LEVEL RECOGNITION	FUNDRAISER PRIZE Donor	BOWLER PRIZE Donor	GENERAL FUND Donor
Donor name/logo on agency website and event webpage	•	•	•
Donor name on tabletop signage at bowling center during event	•	•	•
Donor name included in “Thank You” materials in Columbus Telegram, 300+ agency newsletters & sponsored post on Facebook	•	•	•
Donor receives repeated live mentions during the event	•		
Donations of \$150+ are invited to have 1 bowling team participate in event <i>(Or option to donate lane to a team of Big and Little Pals to participate in the event)</i>			•
Donations are tax-deductible. <i>(Receipts will be mailed after donation received.)</i>	•	•	•
DONATION AMOUNT	Item valued at \$50 or more	Item valued at \$49 or less	Monetary donation

**Fundraiser Prizes** will be awarded to the winner of the fundraiser. Examples of fundraiser prizes include (but are not limited to): Prize packages from your business, gift cards/certificates, and other prize items valued at or above \$50.

**Bowler Prizes** will be given to bowlers who participate in the event. Prizes will be evenly distributed between the two bowling parties on November 7, 2021. Bowlers are primarily adults, but kids in our program are invited to bowl, as well. Examples of bowler prizes include (but are not limited to): Gift cards/certificates, items from your business, and other prize items valued at less than \$50.

**General Fund donations** are monetary donations to Big Pals-Little Pals during Bowl-A-Thon. Donations of any value are appreciated and will be added to our general operating budget for the year. Donors who give \$150 or more will be invited to have a bowling team join the fun at a Bowl-A-Thon bowling party on November 7, 2021.



# SPONSORS

2021 SPONSORSHIP LEVEL RECOGNITION	BRIGHTEST Sponsor	BRIGHTER Sponsor	BRIGHT Sponsor
Sponsor logo/name on agency website and event webpage	•	•	•
Sponsor logo/name on tabletop signage at bowling center during event	•	•	•
Sponsor logo/name included in “Thank You” materials in Columbus Telegram, 300+ agency newsletters & sponsored post on Facebook	•	•	•
Sponsor receives repeated live mentions during the event	•	•	•
Sponsor will be thanked during agency’s “Wednesday Child” weekly campaign, which includes radio spots, newspaper articles, Facebook posts & group emails	•	•	•
Sponsor has the opportunity to distribute promotional items during event	•	•	
Sponsor logo on event posters and other printed materials	•		
Primary placement of logo among other logos on materials & webpage	•		
Sponsor is invited to have 1 bowling team participate in event on 11/07/21 <i>(Or option to donate lane to a team of Big and Little Pals to participate in the event)</i>			•
Sponsor is invited to have 2 bowling teams participate in event on 11/07/21 <i>(Or option to donate lanes to 2 teams of Big and Little Pals to bowl in the event)</i>		•	
Sponsor is invited to have 3 bowling teams participate in the event on 11/07/21 <i>(Or option to donate lanes to 3 teams of Big and Little Pals to bowl in the event)</i>	•		
Donations are tax-deductible. <i>(Receipts will be mailed after donation received.)</i>	•	•	•
DONATION AMOUNT	<b>\$800+</b>	<b>\$600+</b>	<b>\$200+</b>



**Big Pals - Little Pals**  
of Greater Columbus